2020 ICF Global Summit
Dublin, Ohio, USA, June 16-18, 2020

Sponsorship Guide

About ICF and SUMMIT '20

The Intelligent Community Forum (ICF) studies and promotes the best practices of the world's Intelligent Communities as they adapt to the demands and seize the opportunities presented by information and communications technology.

To help communities build prosperous economies, solve social problems and enrich local cultures, ICF conducts research, hosts events, publishes and produces a high-profile international awards program.

Over the last 20 years, ICF has become an international movement that attracts the attention of global leaders, thinkers and media observers.

> *"A city's environment is shaped not only by people who have an important influence, but by everyone who lives or works there."*
> *– Robert Cowan*

Through its awards program, ICF has recognized more than 180 cities and regions designated as Intelligent Communities in an ongoing global dialogue to strengthen local economies. These Intelligent Communities gain global recognition and access to an international network of peer communities.

The awards program culminates each year at ICF's annual Summit, which will take place June 16-18, 2020, in Dublin, Ohio. **Each year at the Summit, worldwide leaders of Intelligent Communities along with their partners in technology, education, business, economic development, healthcare and other sectors gather to honor the Top7 Intelligent Communities and witness the selection of the Intelligent Community of the Year.** And now, your company has the chance to be involved and make an impression on these worldwide leaders of intelligent communities.

SPONSORHIP OPPORTUNITIES

The ICF Summit is a three-day conference featuring one day of economic development matchmaking on June 16 and two days of programming, with the Top7 Reception on the evening of June 17 and the Intelligent Community of the Year Awards Dinner on the evening of June 18.

The stars of the show are the Top7 Intelligent Communities of the Year, which are highlighted during the conference. The **2019 Top7 Intelligent Communities** are:

- Abbotsford, British Columbia, Canada
- Chicago, Illinois, USA

- Hudson, Ohio, USA
- Sarnia-Lambton County, Ontario, Canada
- Sunshine Coast, Queensland, Australia
- Taoyuan, Taiwan
- Westerville, Ohio, USA

One of these communities will earn the ultimate honor and be named the 2019 Intelligent Community of the Year, an award established in 1999 with Singapore being the first recipient. **Past Intelligent Communities of the Year include:**

2018	Espoo, Finland
2017	Melbourne, Victoria, Australia
2016	Montreal, Quebec, Canada
2015	Columbus, Ohio, USA
2014	Toronto, Ontario, Canada
2013	Taichung City, Taiwan
2012	Riverside, California, USA
2011	Eindhoven, Netherlands
2010	Suwon, South Korea
2009	Stockholm, Sweden

Intelligent Community Day—US$30,000
June 18, 2020

Branding—As host of Intelligent Community Day, the sponsor will be branded prominently on the Summit '20 lanyard (distributed to all attendees) and program, and during lunch, refreshment breaks and Intelligent Community Awards Dinner.

Matchmaking—Complimentary table.

Content—Welcome keynote in conference program, panelist position on conference panel, 30-minute case study or technology presentation. Welcome guests at Awards Dinner.

Marketing Materials—Distribution of marketing materials at refreshment and lunch breaks.

Podcast Series—A custom series of three podcasts on The Intelligent Community channel (Apple Podcasts, Spotify, ICF website) on the sponsor's products and services, featuring executives of the sponsor, its customers and third-party experts.

Summit Promotion—Branding in promotion for the 2020 Summit by email and through social media.

Report Sponsorship—Sponsorship of a future report in the ICF series on community development, technology and social issues created by the digital revolution, including a sponsor foreword to the report.

Awards Video Sponsorship—After the Summit, ICF posts a video synopsis of the Awards ceremony and Summit highlights online and promotes via email and social media. The sponsor receives branding in the video.

Summit Registrations—Five full conference Summit Registrations, plus an additional five registrations for Intelligent Community Day.

Matchmaker's Day—US$21,000
June 16, 2020

Branding—As host of Matchmaking Day, the sponsor will be branded prominently across the daylong economic and business development matchmaking session, the parallel program of conference sessions, lunch and refreshment breaks and the evening reception.

Matchmaking—Complimentary table.

Content—Welcome keynote in parallel conference program plus 30-minute case study or technology presentation in the program.

Marketing Materials—Distribution of marketing materials at all matchmaking tables throughout the day.

Podcast Series—A custom series of three podcasts on The Intelligent Community channel (Apple Podcasts, Spotify, ICF website) on the sponsor's products and services, featuring executives of the sponsor, its customers and third-party experts.

Summit Promotion—Branding in promotion for the 2020 Summit by email and through social media.

Report Sponsorship—Sponsorship of a future report in the ICF series on community development, technology and social issues created by the digital revolution, including a sponsor foreword to the report.

Summit Registrations—Five full conference Summit Registrations, plus an additional five registrations for Matchmaking Day.

Top7 Day—US$21,000
June 17, 2020

Branding—As host of Top7 Day, the sponsor will be branded prominently across the conference program, lunch, refreshment breaks and Top7 Reception.

Matchmaking—Complimentary table.

Content—Keynote position in conference program. A 30-minute tech brief in the conference program. Welcome guests at the Top7 Reception.

Marketing Materials—Distribution of marketing materials at refreshment and lunch breaks.

Podcast Series—A custom series of three podcasts on The Intelligent Community channel (Apple Podcasts, Spotify, ICF website) on the sponsor's products and services, featuring executives of the sponsor, its customers and third-party experts.

Summit Promotion—Branding in promotion for the 2020 Summit by email and through social media.

Report Sponsorship—Sponsorship of a future report in the ICF series on community development, technology and social issues created by the digital revolution, including a sponsor foreword to the report.

Summit Registrations—Five full conference Summit Registrations, plus an additional five registrations for Intelligent Community Day.

Intelligent Community Awards Dinner Sponsor—US$18,000
June 18, 2020

Two (2) all-access passes to attend the ICF Summit
Four (4) additional passes to the Intelligent Community Awards Dinner
Logo placement on Intelligent Community Awards Dinner signage, promotional materials and online and printed event programs
Five-minute welcome address at the Intelligent Community Awards Dinner
Inclusion as a sponsor of the Intelligent Community of the Year announcement video

Top7 Reception Sponsor—US$15,000
June 17, 2020

Two (2) all-access passes to attend the ICF Summit
Four (4) additional passes to the Top7 Reception
Logo placement on Top7 Reception signage, promotional materials and online and printed event programs
Five-minute welcome address at the Top7 Reception

Welcome Reception Sponsor—US$12,000
June 16, 2020

Two (2) all-access passes to attend the ICF Summit
Four (4) additional passes to the Welcome Reception
Logo placement on Welcome Reception signage, promotional materials and online and printed event programs
Five-minute welcome address at the Welcome Reception

Urban Master Class Sponsor—US$5,000

Two (2) all-access passes to attend the ICF Summit
Five-minute welcome address to begin Urban Master Class
Logo on signage, screens, event program and all promotional material related to the Urban Master Class
Option to provide handout/brochure to all Urban Master Class attendees

Rural Master Class Sponsor—US$5,000

Two (2) all-access passes to attend the ICF Summit
Five-minute welcome address to begin Rural Master Class
Logo on signage, screens, event program and all promotional material related to the Rural Master Class
Option to provide handout/brochure to all Rural Master Class attendees

CIO Roundtable Sponsor—US$5,000

Two (2) all-access passes to attend the ICF Summit
Two-minute welcome address to begin CIO Roundtable
Logo on signage, screens, event program and all promotional   material related to the CIO Roundtable
Option to provide handout/brochure to all CIO Roundtable   attendees

Networking Break Sponsor—US$5,000

Two (2) all-access passes to attend the ICF Summit
Logo on stage during Networking Breaks and Lunch and on   signage by refreshments
Logo in ICF Event Program and on website

Top7 Conversation Sponsor—US$2,500

One (1) all-access pass to attend ICF Summit
Logo in ICF Event Program and website in association with selected Top7 Conversation

Supporter Sponsor-Silver—US$2,500

One (1) all-access pass to attend ICF Summit
Logo in ICF Event Program and on website

Supporter Sponsor-Bronze—US$2,000

Logo in ICF Event Program and on website

For more information on the ICF Institute or to sponsor Summit '20, contact:

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